

FRIDAY AND SATURDAY, MAY 4-5, 2018

THE NEW MUSIC ECOSYSTEM

Policies and Practices to Build and Sustain Thriving Music Communities

KEXP GATHERING SPACE & MUSEUM OF POP CULTURE (MoPOP)

Major changes continue in the way we produce, perform, and experience music. Digital music platforms provide one key component, but new types of instruments, recording hardware and software, and playback devices, as well as the emerging wave of artificial intelligence, also contribute to the excitement and challenges of the new music ecosystem. The conference brings together thought and industry leaders from across the spectrum of this ecosystem to discuss best practices and policies to build and sustain vibrant music communities. Seattle and the Pacific Northwest region provides an ideal locale for this conference as we leverage local music powerhouses such as KEXP and MoPOP, together with UW's DX ARTS and Schools of Law and Music, to produce a premiere music conference just as law and policymakers in the U.S., E.U., and across Asia are considering changes to the laws affecting music ecosystems.

Conference proceedings will be published in a new Oxford Handbook on Music Law & Policy (Oxford University Press) for which Professor Sean O'Connor, Conference Chair, serves as Editor.

8.25 CLE Credits (7.25 Law & Legal Procedure; 1.00 Ethics) Pending

FRIDAY, MAY 4, 2018

KEXP Gathering Space, Seattle Center

(6.00 Law & Legal Procedure CLE Credits Pending)

8:00 a.m. - Registration and Coffee

8:45 a.m.

8:45 a.m. - Welcome and Introductions

9:00 a.m.

KEXP Executive Director *Tom Mara*

UW School of Law Dean *Anita Krug*

UW School of Music Associate Director *Joel Durand*

Conference Chair *Sean O'Connor*

9:00 a.m. - Keynote: Karyn A. Temple, Acting Registrar of Copyrights and Director, U.S.

10:00 a.m. Copyright Office



- 10:00 a.m. - The New Music Legislation Package**
11:00 a.m. *Joni Lupovitz, NPR; Jay Rosenthal, Mitchell Silberberg & Knupp Law; Michael Compton, The Recording Academy; Adam Dorn, Mocean Worker/Song Writers of North America (SONA); Moderator: Sean O'Connor, UW School of Law*
- 11:00 a.m. - Coffee Break**
11:15 a.m.
- 11:15 a.m. - Who is the Author? AI and Beats/Timbre-Driven Sound Recording Compositions**
12:15 p.m. *Joe Bennett, Berklee College of Music; Richard Busch, King & Ballow Law; Franck Macrez, University of Strasbourg/CEIPI; Count, Producer; Moderator: Jeff Nelson, Cairncross & Hempelmann/Washington Lawyers for the Arts (WLA)*
- 12:15 p.m. - Lunch**
12:45 p.m.
- 12:45 p.m. - From Sales to Streaming & Placement**
1:45 p.m. *Olunfunmilayo Arewa, University of California Irvine School of Law; Aaron Perzanowski, Case Western Law; Eric Priest, University of Oregon School of Law; Tonya Evans, University of New Hampshire School of Law; Moderator: Catherine Rowland, U.S. Copyright Office*
- 1:45 p.m. - New Frontiers in Branding**
2:45 p.m. *Joe Fishman, Vanderbilt Law School; Jake Linford, Florida State University School of Law; Simon Tam, The Slants/Last Stop Booking; Ed Timberlake, Forrest Firm; Moderator: Mike Keyes, Dorsey & Whitney/CSUSA*
- 2:45 p.m. - Coffee Break**
3:00 p.m.
- 3:00 p.m. - Challenges for Broadcasters and Webcasters in the Streaming Era**
4:00 p.m. *June Besek, Columbia Law/Kernochan Center; Steve Tapia, Seattle University School of Law; Joleen Hughes, Hughes Media Law Group; Moderator: Scott Bell, KEXP*
- 4:00 p.m. - Break**
4:15 p.m.
- 4:15 p.m. - Ultimate Playback and Instruments of Tomorrow Today: From New Tone Arms To DNA Music Storage, the Encephalophone, Ultrasonic Beamforming, And Ambisonics**
6:00 p.m. *Vikram Jandhyala, UW CoMotion; Juan Pampin, UW School of Music; Thomas Deuel, DX ARTS; Joël-François Durand, UW School of Music; Luis Ceze, UW Computer Science and Engineering; Adam Farish, 8Stem; Moderator: Sean O'Connor, UW School of Law*
- 6:15 p.m. - Performance by The Slants; Reception**
7:15 p.m.
- 7:30 p.m. - Adjourn**



SATURDAY, MAY 5, 2018

Museum of Pop Culture (MoPOP), Seattle Center

(1.25 Law and Legal Procedure; 1.00 Ethics CLE Credits Pending)

8:00 a.m. - Registration and Coffee
9:00 a.m.

9:00 a.m. - Economics and Private Ordering in the New Music Ecosystem
10:15 a.m. *Steve Worth, Amazon; Lita Rosario, WYZ Girl; Lateef Mtima, Howard University School of Law/IIPSJ; Kristelia Garcia, University of Colorado Law; Kevin Erickson, Future of Music Coalition; Moderator: Sean O'Connor, University of Washington School of Law*

10:15 a.m. - Creating Successful Music Ecosystems: Ethical Approaches to Addressing
11:15 a.m. Artists' Needs and Representation
Kate Becker, Seattle Office of Film+Music; Steven Winters, Lane Powell; Bernel Goldberg, Seattle Symphony; Jackie Ryall, Seattle Musicians Access to Sustainable Healthcare (SMASH); Moderator: Mark Wittow, K&L Gates

11:15 a.m. - Coffee Break
11:30 a.m.

11:30 a.m. - Screening of UNSOUND
1:30 p.m.

1:30 p.m. - Reception – MoPOP Culture Cafe
2:30 p.m.

