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May 2025

EDUCATION

2017-2022 **University of Washington, M.S. Human-Centered Design and Engineering**

1983-1987 **Harvard Law School, Juris doctor cum laude**

1977-1980 **Queen Mary College, University of London**
B.Sc. (Econ) First Class Honors in Economics

EMPLOYMENT

2002-present **Professor, University of Washington School of Law, Seattle, Washington**
Teaching: Contracts; Sales; International Trade; Banking; Payments; Comparative Law; Law, Technology & Development; Regulation; EU Law, Globalization & Law
Adjunct Professor, UW Human Centered Design & Engineering, College of Engineering
Adjunct Professor, UW Jackson School of International Studies
Faculty Director, Center for Advanced Study & Research on Innovation Policy
(formerly Law, Technology & Arts Group and Shidler Center) (2003-present)
Director, Asian Law Center PhD. Program (2010-2012)
Charles I. Stone Professor (2007-2017)
Peking University Global Law School Faculty, Beijing (2018-present)

Spring 2024 **Visiting Professor, Charles Widger School of Law, Villanova University, Villanova, PA**

2022-2023 **Visiting Professor, University of Pittsburgh School of Law, Pittsburgh, PA**

Spring 2017 **Visiting Professor, Guanghua Law School, Zhejiang University, Hangzhou, China**

Autumn 2016 **Visiting Professor, National Tsinghua University, Institute of Law for Science & Technology, Hsinchu, Taiwan**

Spring 2013 **Visiting Professor, Institut d'études politiques de Paris (Sciences Po), Paris**

Autumn 2012 **Visiting Professor, Peking University School of Law, Beijing**

Spring 2002 **Visiting Professor of Law, University of California-Berkeley Law School, Berkeley**

1989-2002 **Assistant Professor, Associate Professor and Professor of Law**
Southern Methodist University, School of Law, Dallas, TX

1987-1989 **Attorney, Shearman & Sterling New York, NY**

LANGUAGES

Mandarin Chinese, French

RECENT RESEARCH GRANTS

Fulbright Scholar, Cross-Strait Digital Ties: China-Taiwan Electronic Commerce, Hsinchu, Taiwan and Hangzhou, China, 2016-2017

SWIFT Institute, Regulatory Focus on Competition and Innovation in Payments Research Grant (2015-2017)

University of Washington Royalty Research Fund, Mobile Banking in Developing Countries: Regulatory Challenges (2010)

Fulbright Scholar Program, Contract Law, Technological Innovation and the Growth of Supply Chains in China, Zhengzhou, Henan, China (2008)

European Union Center of Excellence Research Grant (2010 and 2007)

SELECTED RECENT PUBLICATIONS

Academic Journals

(work in progress) The Rise and Fall of Open Banking as a FinTech Promotion Strategy, co authored with Dean Guo Li, Peking University School of Law and Bruce Shang, Ph.D., Peking University School of Law (forthcoming)

(work in progress) The Governance Turn in Information Privacy Law, Available at SSRN:
<https://ssrn.com/abstract=3418286>

“The Vested Way: A Model of Formal Relational Contracts,” 52 University of the Pacific Law Review 125 (2021) (with co-authors Kate Vitasek and Toni Nickel)

“The Secession of the Successful: The Rise of Amazon as Private Global Consumer Protection Regulator,” 58 Arizona Law Review 193 (2016)

“Can Law Students Disrupt the Market for High-Priced Textbooks?” Washington Journal of Law, Technology and Arts mini-symposium on disruptive textbook publishing models, 11 Wash. J.L. Tech. & Arts 1 (2015)
<http://digital.lib.washington.edu/dspace-law/handle/1773.1/1471>

“Le regard d’un juriste américain sur la politique culturelle française à l’heure de la mondialisation,” 14 Juris Arts etc. 27 (2014).

China's Golden Tax Project: A Technological Strategy for Reducing Vat Fraud, 12:4 Peking University Journal of Legal Studies 1 (2013) (coauthored with Angela Zhang).

“Precautionary Schemes” (review of Jonathan B. Weiner, Michael D. Rogers, James K. Hammitt, and Peter H. Sand, eds., *The Reality of Precaution: Comparing Risk Regulation in the United States and Europe* (2011) and David Vogel, *The Politics of Precaution: Regulating the Environmental Risks in Europe and the United States* (2012)), European Journal of Risk Regulation (2013).

“Governance of Global Mobile Money Networks: The Role of Technical Standards,” in *Mobile Money in Developing Countries: Financial Inclusion and Financial Integrity Conference*, 8 Washington Journal of Law,

Technology and Arts 197 (2013) <http://digital.law.washington.edu/dspace-law/handle/1773.1/1197>.

“Introduction to Mobile Money in Developing Countries: Financial Inclusion and Financial Integrity Conference Special Issue” (coauthored with Louis de Koker) 8 Washington Journal of Law, Technology and Arts 155 (2013) <http://digital.law.washington.edu/dspace-law/handle/1773.1/1195>.

“Electronic Commerce Law: Direct Regulation, Co-Regulation and Self-Regulation,” Cahiers du Centre de Recherches Informatique et Droit (2013).

“The Cape Town Convention’s International Registry: Decoding the Secrets of Success in Global Electronic Commerce,” 1 Cape Town Convention Journal 25-51 (2012); University of Washington School of Law Research Paper No. 2012-11.

“Electronic Chattel Paper: Invitation Accepted” 46 Gonzaga Law Review 407 (Symposium on Article 9 of the Uniform Commercial Code) (2011).

Books and book chapters

Sales Law (forthcoming Pressbooks open access casebook)

The Law of Electronic Commerce, Aspen Law & Business (4th ed. 2002 & Supp. 2025) (co-authored with Benjamin Wright), updated semi-annually.

Electronic Commerce, Aspen Legal Education Division (2nd ed. 2005) (co-authored with Ronald Mann).

“Explaining the Blockchain Paradox: Why Is There Still So Much Hype But So Little Success?” John A. Rothchild, ed., Research Handbook on Electronic Commerce Law (2026) (forthcoming)

“The Next Great Global Knowledge Infrastructure Land Rush Has Begun: Will the US or China Prevail?” (co-authored with Yi-Shyuan Chiang), in Shin-yi Peng and Chingfu Lin, eds., International Trade Regime for the Data-Driven Economy: How Will Artificial Intelligence Transform International Economic Law? (Cambridge University Press 2021)

“Will Trade Finance Be Transformed by Blockchain?” in Dora Neo and Christopher Hare, eds. Trade Finance for the 21st Century (Oxford University Press 2020)

“Transnational Governance of Innovation in Payment Services: A Case Study of the Single European Payment Area,” in Stepan Wood, Rebecca Schmidt, Kenneth W Abbott, Burkard Eberlein and Errol Meidinger, eds., Enhancing Regulatory Capacity, Ratcheting up Standards and Empowering Marginalized Actors (2020)

Jane K. Winn, “The Promise of Global Digital Trade Facilitation Platforms,” in Jane K. Winn and Sheela Rai, eds., Trade Facilitation and the WTO (Cambridge Scholars 2019)

“Reengineering European Payment Law” in Edward A. Morse, ed., Electronic Payments in the 21st Century (2017)

“Mobile Payments and Financial Inclusion: Kenya, Brazil and India as Case Studies,” in John A. Rothchild, ed., Research Handbook on Electronic Commerce Law (2016)

“Innovation Governance Competition: Payment Modernization Strategies in India and China,” in Christoph Antons, ed., The Routledge Handbook on Asian Law (2016)

“The Effects of Electronic Commerce Technologies on Business Contracting Behaviors,” in Governance, Regulations and Powers on the Internet, E. Brousseau, M. Marzouki, and C. Méadel, eds. (Cambridge University Press 2012) (co-authored with Bruno Deffains).

SELECTED RECENT PRESENTATIONS

Academic Conferences & Presentations

“From Regulation by Enforcement to Pragmatic Governance in American Administrative Law: Case Studies of the Role of Law in Digital Transformation,” Conference on Discretionary Justice in the Digitalized Age, Chinese University of Politics and Law, Beijing China, July 5, 2025 (forthcoming)

“Rise of Pragmatic Governance in China’s Regulation of FinTech Innovation,” China-America Legal Scholars Dialogue, Tsinghua University School of Law and University of Pennsylvania School of Law, Beijing China, June 30, 2025 (forthcoming)

“Money as Information and its Implications for the Rise of China” Peking University School of Transnational Law Faculty Research Workshop, 19 June 2025 (forthcoming)

“What Impact Will the Knowledge Governance Revolution on Have on Private International Law?” in De-Mythologizing Disruptive Technologies: Continuity and Change in Private International Law for Cross-Border Transactions in the AI Era panel, American Society of International Law Annual Meeting 2025

“Has the American Legal Profession Lost Its Way?” Peking University School of Law 11 December 2024

“New Forms of Governance Require New Forms of Legitimacy,” Peking University School of Law, 18 December 2024

“Havoc in Heaven: The Impact of the Rise of China on Western Liberalism,” Peking University School of Law, Beijing, China, May 15, 2024

“Who will govern the global knowledge platforms?” at Chinese University of Politics and Law, Beijing, China, November 16, 2023

“Global Regulatory Competition through Technology Platforms: Making Sense of China’s Rise and the West’s Decline,” Peking University School of Law, Beijing, China, October 15, 2023

“Using Information Privacy Standards to Build Governance Markets,” co-authored with Pam Dixon, World Privacy Forum, presented at Privacy Law Scholars Conference 2022, 2-3 June 2022

“Do Androids Dream of Global Digital Platforms?” Peking University Law School, Online Distinguished Global Faculty Lecture Series, 21 April 2022

“Information Privacy Global Regulatory Competition: Can China Harness Information Privacy Law to Serve Belt and Road?” Peking University Law School, Online Distinguished Global Faculty Lecture Series, 7

December 2020

“The Impact of the 2017 WTO Trade Facilitation Agreement on the Emergence of Global Trade Facilitation Platforms,” Al Yamamah University Law Forum, Riyadh, Saudi Arabia, 1 March 2020

“After Banking: How Digital Transformation Will Change Financial Services in Taiwan and Around the World,” 2019 National Technology Law Conference, Taipei, Taiwan, 22 November 2019,

“The Political Economy of the Superpower Competition to Define the Emerging Global Technology Trade Architecture” International Trade Regime for the Data Driven Economy, Asian International Economic Law Network, Taipei, Taiwan 26 October 2019

“The Limits of Commercial Custom as a Source of Cybersecurity Law,” Queen Mary-UNIDROIT Institute of Transnational Commercial Law, London, England, 12 September 2019

“Custom in Transnational Commercial Law: Hiding in Plain Sight,” Queen Mary-UNIDROIT Institute of Transnational Commercial Law, London, England, 13 September 2019

“The Role of Soft Law in Expanding China’s Belt and Road Initiative into the Global Information Economy,” University of Hong Kong Asian Institute for International Financial Law, 11 June 2019

“From Data Protection to Knowledge Governance” at Privacy Law Scholars Conference, UC-Berkeley, May 30, 2019 (with Pam Dixon)

“The Impact of Digital Transformation on Financial Regulation in Taiwan, Hong Kong & China,” National Chiao Tung University School of Law, Hsinchu, Taiwan, September 10, 2018

“Assessing the Impact of Law and Legal Culture on the Development of FinTech in the US, UK, EU and China” University of Hong Kong Asian Institute for International Financial Law, 14 June 2018

“Will the GDPR Prove to Be a Pyrrhic Victory for the EU?” Université Jean Moulin Lyon III Faculté de Droit, Lyon, France, 22 March 2018

“Will Trade Finance Be Transformed by Blockchain?” Trade Finance for the 21st Century Symposium, National University of Singapore, Centre for Banking and Finance Law, Singapore, 9 March 2018

“Comparing Artificial Intelligence for Legal Reasoning Strategies in China & America,” Tsinghua University Law School, Beijing, China, 12 December 2017

“Could China Have Competitive Advantage over the West in Developing Artificial Intelligence for Legal Reasoning?” Building a Rule-of-Law Society, Guanghua Law School, Zhejiang University, Hangzhou, China, 19 November 2017

“The Impact of Application Programming Interfaces on Banking in Taiwan,” National Tsing Hua University College of Technology Management, Hsinchu, Taiwan, 26 September 2017

“Will Artificial Intelligence Transform the Work of Lawyers or Replace Them?,” Fu Jen University School of Law, Taipei, Taiwan, 18 September 2017

“The Impact of Disruptive Innovation on Democracy, the Rule of Law and the Legal Profession,” National Chiao-Tung University School of Law, Hsinchu, Taiwan, 16 September 2017

“Diverging FinTech Regulation Strategies in the West & East: Implications for Taiwan,” FinTech Research Center, College of Law, National Chengchi University, Taipei, Taiwan, 13 September 2017

“A “Delhi Consensus” for Inclusive Transformation?” Reserve Bank Staff College, FinTech Issues Training Program, Chennai, Tamil Nadu, India, 28 August 2017

“Governing the FinTech Revolution: Assessing the Impact a Decade of EU Payment Law Reforms “The Uberization of Money and Payment,” University of Hong Kong Asian Institute for International Financial Law, 13 February 2017

“What Impact Will “RegTech” Have on the Legal Profession?” and “U.S. Law School for International Students: Critical Success Factors,” Soochow University School of Law, Taipei, Taiwan, 7 January 2017

“RegTech: Will It Make Lawyers Obsolete?” National Tsinghua University Research Seminar, Hsinchu, Taiwan, 15 December 2016

“The Global Frontier of FinTech Innovation: How Regulators in Europe, United States, China, India and Taiwan are Responding” at Annual Financial Law Conference, Chinese Culture University School of Law, Taipei, Taiwan 14 December 2016

“Can Regulation Promote Innovation? Assessing the Impact of ROC Payment Law Reforms on FinTech Innovators in Taiwan,” “RegTech: Promise or Peril for the Legal Profession?,” and “U.S. Law School for International Students: Critical Success Factors,” National Chiao Tung University School of Law, Hsinchu, Taiwan 10 December 2016

“Framework Contracts,” John Kidwell Memorial Lecture on Contract Law, University of Wisconsin School of Law, September 16, 2016

“Governing FinTech Innovation,” Law & Society Association, New Orleans, June 4, 2016

“Legal Reasoning Based on Judicial Precedent, Intellectual Property Judicial Training Workshop, Renmin University Intellectual Property Law School, May 25, 2016

“Governing the FinTech Revolution” Theorizing Transnational Business Governance Interactions: Design, Structures, Mechanisms and Impacts, York University, Toronto, May 16-17

“Creating the EU Digital Single Market: The Roles of Law, Innovation and Competition,” University of Strasbourg Faculty of Law, France, March 13, 2016

“Period Four Implies Governance,” Internet Work in Progress Workshop, New York Law School, March 5, 2016

“Framework Contracts,” 11th International Conference on Contracts, St. Mary’s University School of Law, San Antonio, Texas, February 26, 2016

Professional Conferences

“Product Counsel as a Service,” Committee Information Governance Working Group, ABA Business Law Section Cyberspace Law, Austin, Texas, 10 February 2023 (with Mike Jerbic)

“Begin with the End in Mind: Streamline Formative Assessment: Using CALI LessonLink,” American Association of Law Schools Section on Technology, Law, and Legal Education Summer Webinar Series, 27 July 2022

“Product Counsel: Attorney as Value Creator,” with Mike Jerbic, co-chair, Information Governance Working Group, ABA Business Law Section Spring Meeting 2022, 31 March 2022

“Role of FinTech Law & Policy in Digital Governance,” FinTech Taipei 2021, October 28, 2021

“Using Analytics to Demonstrate Law School Compliance with Accreditation Rules” CALICon21 CALI Annual Meeting, 2-4 June 2021

“Crossing the Chasm from Social Engineer to Governance Designer” American Bar Association Business Law Section Cyberspace Law Committee Meeting, Phoenix, AZ, 24 January 2020 (with Mike Jerbic)

“Compliance. . . A Process Perspective!” Institute for Supply Management of Western Washington, October 10, 2019

“Recent Developments in Electronic Payments Law,” NACHA Payments 2019, Orlando, FL, May 7, 2019

“Putting FinTech to Work for Taiwan,” Taiwan Academy of Banking and Finance, FinTech and Banking: Integration and Digital Transformation Conference, September 14, 2018

“Will AI Transform the Work of Lawyers or Replace Them?” Taipei Bar Association, Taipei, Taiwan, September 12, 2018

“The Mirroring Hypothesis: The Impact of Legal Culture in the US and China on the Development of Computer-Supported Legal Reasoning” Guanghua Law School, Zhejiang University, Hangzhou, Zhejiang, China, 25 May 2018

“Is There Anything Law School Faculty Members Can Learn from Research on Evidence-Based STEM Instruction?” CALI Annual Meeting, American University Washington College of Law, Washington DC, 8 June 2018

“Recent Developments in Electronic Payments Law,” NACHA Payments 2018, San Diego, 30 April 2018

“The Role of Intellectual Property in the API Economy” Development in Intellectual Property and Entertainment Law in the US and the Asia Pacific, Chicago, Illinois, 27 April 2018

Panel Discussion on General Data Protection Regulation and Competitiveness, RSA Computer Security Annual Conference, San Francisco CA, 16 April 2018

“Is there a Bitcoin & Blockchain Bubble?” UW Law Global Business Law Institute, 11 April 2018

“How Can China Be Number One in the World for FinTech Innovation If It Is Still a Socialist Country?”
American Bar Association Business Law Section Cyberspace Law Committee Meeting, Atlanta, Georgia, 26
January 2018

“Regulatory Architecture for E-Banking and Mobile Payments, E-Banking and Mobile Payments Regional
Seminar, Asian Development Bank, 21 June 2016

“From Knowing That to Knowing How: Rubrics for Foundational Legal Reasoning Skills,” CALI Annual
Meeting, Atlanta Georgia, June 16, 2016

“Which Form of Contract?,” Institute for Supply Management-Western Washington, Bellevue, May 12,
2016.

“Recent Developments in Electronic Payments Law,” NACHA Payments 2016, Phoenix, April 18, 2016.

TEACHING HONORS

2002 Phil Trautman Teacher of the Year Award (large section)
2008 Phil Trautman Teacher of the Year Award (small section)

OTHER LAW FACULTIES

Peking University School of Transnational Law, Shenzhen, Guangdong, China

May 2024 FinTech Regulation in the US & China
May 2024 FinTech Regulation in the US & China
May 2023 FinTech Regulation in the US & China
May 2022 FinTech Regulation in the US & China
May 2020 FinTech Regulation in the US & China
May 2019 FinTech Regulation in the US & China

Chulalongkorn University School of Law, Bangkok, Thailand

Summer 2025 International Commercial Law
Summer 2024 International Commercial Law
Summer 2023 International Commercial Law
Summer 2022 International Commercial Law
Summer 2021 International Commercial Law
Summer 2020 International Commercial Law
Summer 2019 International Commercial Law
Summer 2018 International Commercial Law
Summer 2017 International Commercial Law
Summer 2016 International Commercial Law
Summer 2015 International Commercial Law
Summer 2014 International Commercial Law
Summer 2013 International Commercial Law

Senior Fellow, Master of Laws Programme, University of Melbourne, Victoria, Australia

August 2025 FinTech Regulation
August 2022 FinTech Regulation

August 2020 FinTech Regulation
August 2018 FinTech Regulation
September 2010 Information Security Law
September 2009 Electronic Commerce Law
August 2008 Electronic Commerce Law
August 2007 Electronic Commerce Law
March 2007 Cybersecurity Law
August 2006 Electronic Commerce Law
September 2005 Electronic Commerce Law
March 2004 Cybersecurity Law
August 2003 Electronic Commerce Law
July 2002 Advanced Electronic Commerce Law
March 2001 Electronic Commerce Law

Tsinghua University School of Law, Beijing, China

Spring 2024 Global E-Commerce Law
Spring 2023 Global E-Commerce Law
Spring 2022 Global E-Commerce Law
Spring 2021 Global E-Commerce Law
December 2019 Global E-Commerce Law
December 2018 Global E-Commerce Law
December 2017 Global E-Commerce Law
May 2017 Global E-Commerce Law
December 2015 International Electronic Commerce Law
December 2014 International Electronic Commerce Law
December 2013 International Electronic Commerce Law

Université de Jean Moulin-Lyon 3, Lyon, France

Spring 2024 Comparative Contract Law
Spring 2023 Comparative Contract Law
Spring 2021 Comparative Contract Law
Spring 2020 Comparative Contract Law
Spring 2019 Comparative Contract Law
Spring 2018 Comparative Contract Law
Spring 2017 Comparative Contract Law
Spring 2016 Comparative Contract Law
Spring 2015 Introduction to U.S. Commercial Law; Comparative Contract Law
Spring 2013 Introduction to U.S. Contract Law

Hong Kong University School of Law LLM in Regulation and Competition

June 2020 e-Finance: law, compliance and technology
June 2019 e-Finance: law, compliance and technology
June 2018 e-Finance: law, compliance and technology

National Chiao Tung University Institute of Law for Science and Technology

September 2017 International Electronic Commerce Law

National Tsinghua University Institute of Law for Science and Technology

Autumn 2016 Regulation of Financial Technology

National Law University-Odisha, Cuttack, Odisha, India

Summer 2016 International Electronic Commerce Law

Summer 2015 International Electronic Commerce Law

Zhejiang University School of Law, Hangzhou, China

Spring 2017 Global E-Commerce Law

Spring 2015 Research Fellow, Academy of Internet Finance, Zhejiang University, Hangzhou China

Spring 2015 International Electronic Commerce Law

Peking University School of Law, Beijing China

Autumn 2012 Graduate Seminar on American Commercial Law

Monash University School of Law, Melbourne, Victoria, Australia

August 2012 Electronic Commerce law

PHD STUDENTS

Chair, Wang Yiwen (PRC), Environmental Goods Agreement US & China Compared 2016-2022

Chair, Qing Qichen (PRC), FTC Regulation of Information Privacy 2017-2021

Chair, Jiang Ye (PRC), Academic Technology Transfer US & China Compared, 2015-2019

Chair, Chuang, Hungyu (Taiwan), IP Policies of Standard Setting Organizations, 2012-2016

Committee Member, Abdulaziz Alhamoudi, (Saudi Arabia), Criminal Defense in Saudi Arabia, 2009-2014

Chair, Chang Taochou (Taiwan) Criminal Copyright Enforcement 2005-2013

Chair, Aunya Singsangooob (Thailand) Electronic Contracting under Thai Law 1999-2002

Chair, Chih-Min Yu (Taiwan) Electronic Commerce in Greater China 1996-2001

Committee Member, Jinkyoo Lee (Korea), Dismissal on Pleadings Standards in Korea, 2010-2014

Committee Member, Awi Mona (Taiwan), Rights of Indigenous People in Taiwan 2002-2004

SERVICE

Member, American Law Institute, 2002-

Co-Chair, Information Governance Working Group, Cyberspace Law Committee, ABA Business Law Section
2021-2024

Uniform Law Commission, Uniform Personal Data Protection Act, 2020-2021

Chair, Academic Standards and Assessment Committee, UW Law School, 2017-2021

Advisor, American Law Institute Principles of Data Economy, 2018-2020

Member, Computer Assisted Legal Instruction CALI Board of Directors, 1998-

Member, International Academy of Commercial and Consumer Law 2006-

Editorial Board Member, I/S: A Journal of Law and Policy for the Information Society, 2004-2014

External Reviewer, China Discipline Review, Fulbright Program, 2010-2015

Member, Uniform Law Commission Study Committee, Data Breach Notification Laws 2017-2019

Editorial Board Member, BNA Electronic Commerce & Law Report, 2001-2011

Co-Chair, Federated Identity Management Working Group, ABA Cyberspace Committee 2008-2011

Member, EU ICT Standards Board, 2008-2011

Faculty Advisor, UW Journal of Law, Technology & Arts 2010-2011

Faculty Advisor, Shidler Journal for Law, Commerce & Technology, 2002-2009

Advisor, American Law Institute Principles of Software Contracts, 2004-2009

VIS International Moot Court Competition Arbitrator, Vienna, April 2004 and April 2006

Academic Member, Kantara Alliance (standard developing organization) 2010-2012
Academic Member, Liberty Alliance (standard developing organization) 2006-2009