

### **SCHOLARSHIP**

- *Craft Beer and The Rising Tide Effect: An Empirical Study of IP Norms and Collaboration Among Seattle's Craft Breweries*, 23 LEWIS & CLARK L. REV. 347 (2019) (qualitative empirical research study drawing on 22 interviews with key figures from Seattle's craft breweries to describe attitudes, practices and norms, and finding evidence of widespread "coopetition") (2016-2018)
- *Essay: Narrative Topoi in the Digital Age*, 68 J. LEGAL. ED. 1 (2019) (with Jessica Silbey)
- *A Transactional Theory of the Reader in Copyright Law*, 102 IOWA L. REV. 605 (2017)
- *Copyright's Illogical Exclusion of Conceptual Art*, 39 COLUM. J. L. & ARTS. 335 (2016)
- *Reforming Copyright Interpretation*, 28 HARV. J.L. TECH. 469 (2015)
- *Fixing Copyright in Characters: Literary Perspectives on a Legal Problem*, CARDOZO L. REV. 769 (2013) (republished in *Entertainment, Publishing and the Arts Handbook* (West) (2014))
- *Mandated Disclosure in Literary Hybrid Speech*, 88 WASH. L. REV. 419 (2013)
- *Embedded Advertising and the Venture Consumer*, 89 N. CAR. L. REV. 99-170 (2010)
- NOTE, 'Po-Mo Karaoke' or Postcolonial Pastiche? What Fair Use Analysis Could Draw from Literary Criticism, 31 COLUM. J. L. & ARTS 43 (2007)
- DISSERTATION, THE ARAB TAKES ON SHAKESPEARE, ALLUSION, ADAPTATION AND THE STRUGGLE FOR ARTISTIC IDENTITY IN EGYPT (1890-1990) (unpublished manuscript) (2003)

### **EMPLOYMENT AND HONORS**

UNIVERSITY OF WASHINGTON, SCHOOL OF LAW, SEATTLE, WA

*Associate Professor* (2015—present); *Assistant Professor* (2011-2015); successful faculty vote to Professorship October 2018 for promotion effective September 2019

*Lead Faculty Director, CASRIP* (Center for Advanced Study and Research of Innovation Policy) (June 2016-September 2018) (part-time administrative appointment at CASRIP includes directing a UW faculty team dedicated to IP and innovation law; creating a weeklong study abroad program in Asia; organizing at least two conferences annually; proposing and overseeing curricular reform; hiring a Policy Fellow and Executive Director; overseeing CASRIP staff; leading the launch of a USPTO Pro Bono Patent Program; launching diversity initiative aimed at increasing women and minorities in tech law; improving student advising for IP courses; assisting with IP LLM recruitment; fundraising and engaging in donor cultivation)

- Royalty Research Fund Grant Recipient 2018 (for Craft Beer & IP Norms research)
- Global Innovation Fund Grantee (for Global Innovation Seminar, weeklong IP Class in Asia) (2017)
- Pro Bono Faculty Award (2017) (200 hours of board service on non-profit)
- Philip A. Trautman 1L Professor of the Year Award (2016)
- UW Law Faculty Scholarship Award for Excellence in Law Review Articles (2015)
- Advertising Education Foundation, Visiting Professor Fellowship (June 2013)

STANFORD LAW SCHOOL, PALO ALTO, CA

*Visiting Professor of Law* (January-June 2018)

UNIVERSITY OF VIRGINIA, SCHOOL OF LAW, CHARLOTTESVILLE, VA

*Visiting Professor of Law* (2008-2011)

## EDUCATION AND HONORS

COLUMBIA UNIVERSITY SCHOOL OF LAW, *J.D.*, 2008

Kent Scholar, Columbia Law School; Journal of Law and the Arts, Articles Editor

Andrew D. Fried Memorial Prize for best note in the Journal of Law and the Arts; Young B. Smith Prize for Excellence in Torts

HARVARD UNIVERSITY, *Ph.D. in Comparative Literature*, 2003

Joseph R. Levenson Teaching Prize (2003) (awarded annually to one graduate student instructor)

UNIVERSITY OF CALIFORNIA, BERKELEY, *B.A. in Comparative Literature*, December 1996

*Magna Cum Laude*, Phi Beta Kappa, Cook Lyric Poetry Award, G. Thompson French Award (Mills College); Fulbright Grant, Morocco, 1998

## WORKS-IN-PROGRESS

- *Methods from Law and Literature as Applied in IP* (invited chapter, Oxford University Press) (forthcoming 2020)
- *Hollering to Be Heard: Copyright Doctrines and the Aesthetics of Voice* (invited essay in *Hamilton (The Musical): Is This a Legal Matter?*, ed. Lisa Tucker) (forthcoming from Cornell University Press 2020)
- *Jury Instructions as Policy Levers in Copyright Law* (surveying case law and jury instructions, describe asymmetric patterns inclining towards expanding the scope of copyright protection, and urging reforms)
- *Translating Copyright Law for the Jury* (demonstrating the gap in scholarship about jury instructions in copyright law, surveying existing reform proposals, and proposing application of translation theory)
- *Collegiality Costs: Trademark Scarcity and Beer Name Norms in Seattle's Craft Brewing* (empirical study showing how craft breweries' collegial ethos may worsen existing trademark scarcity problem)

## ESSAYS, BOOK REVIEWS, AND BLOG POSTS

- PODCAST, my co-authored essay with Jessica Silbey featured on *Oral Argument Legal Scholarship* podcast, <https://player.fm/series/oral-argument-1952318/episode-194-topoi>
- REVIEW, Marta Iljadica's *Owning Ideas: Copyright Beyond Law: Regulating Creativity in the Graffiti Subculture*, IP LAW BOOK REVIEW (2017)
- PODCAST, my scholarship on craft brewing and IP norms featured on *The Spoon*, a podcast devoted to technology and the future of food, <http://thespoon.tech/podcast-what-does-it-mean-for-a-beer-brewer-when-their-product-becomes-digitized/>
- PODCAST, my scholarship on copyright's reading practices featured on *Oral Argument Legal Scholarship* podcast, <http://oralargument.org/136>
- FOREWORD, *Fair Use in the Digital Age: Campbell at 21*, 90 WASH. L. REV. 579 (2015)
- REVIEW, *Defending Deference: A Reply to Professor Sylvain's Disruption and Deference*, 74 MD. L. REV. 77 (2015)
- REVIEW, *Coming of Age in IP: What Goods, Infrastructures, and Property Theory Suggest about The Flourishing of Intellectual Property Scholarship*, 49 TULSA L. REV. 515 (2014) (Fourth Annual Book Review Volume)
- ESSAY, *Only Part of the Picture: A Response to Rebecca Tushnet's "Worth A Thousand Words: The Images of Copyright"*, 125 HARV. L. REV. 683 (2012) 16 STANFORD TECH. L. REV. 2 (2013)
- BLOG POST, *A Response to Madhavi Sunder's From Goods to a Good Life: Intellectual Property and Global Justice*, ONLINE SYMPOSIUM ON THE CONCURRING OPINIONS BLOG, *available at*: <http://www.concurringopinions.com/archives/author/zahr-said>
- ESSAY, *Incorporating Literary Methods in Teaching Tort Law*, 3 CALIF. L. REV. CIRCUIT 170 (2012)
- ESSAY, *Rethinking the Arab-African Novel: A Case for Thematization*, in TEACHING THE AFRICAN NOVEL: MLA OPTIONS IN TEACHING SERIES (2009)

- ESSAY, *The Politicization of Shakespeare in Arabic in Youssef Chahine's Film Trilogy*, 47 ENGLISH STUDIES IN AFRICA 41 (2004) (Refereed journal)

## SELECTED PRESENTATIONS AND INVITED TALKS

*Craft Beer and IP Norms*, University of Michigan Faculty Workshop (2018), 17<sup>th</sup> Annual IPSC, Cardozo Law School, selected for Plenary Session (2017); University of Florida Faculty Workshop (2017); UCLA Entertainment, Media and IP Law Symposium (2017); Willamette College of Law Faculty Workshop (2017); King County Bar Association IP Section (2017); Texas A & M IP Symposium (2016)

*Instructing the Jury in Copyright Cases, Works in Progress, Intellectual Property Conference (WIPIP)*, University of Houston (2019); Boston College Law School Faculty Workshop (2018); Cardozo Faculty Workshop (2018); Stanford Law School Faculty Workshop (2018); Third Annual Copyright Roundtable, University of Pennsylvania School of Law (2018); *Works in Progress, Intellectual Property Conference (WIPIP)*, Boston University School of Law (2017); IP Scholars Asia, Singapore Management University (2017); Asia Pacific IP Forum, Kanazawa University (2017)

*Translating Copyright for the Jury*, U.C. Irvine Law School Symposium: “The Discursive Turn in Copyright Law” (Fall 2017)

*Copyright’s Illogical Exclusion of Conceptual Art*, “Copyright Outside the Box,” Kernochan Center Symposium, Columbia University Law School (Fall 2015)

*A Transactional Theory of Copyright’s Lay Observer Standard*, Works in Progress, Intellectual Property Conference (WIPIP), UW School of Law (2016); BYU IP Colloquium (2016); Cardozo IP Colloquium (2016); IP Colloquium, Loyola Law (2016); First Annual Copyright Roundtable, University of Pennsylvania School of Law (2016); Law and Society Conference, Seattle, Washington (2015); and 15<sup>th</sup> Annual IPSC, De Paul University Law School (2015)

*Reforming Copyright Interpretation*, 14<sup>th</sup> Annual IPSC, U.C. Berkeley Law School (2014); Junior Scholars in Intellectual Property Workshop (“JSIP”) (2014); Chicago IP Colloquium (2015); Penn Center for Technology and Innovation (“CTIC”) Workshop (2015); UW School of Law Faculty Workshop Panel (2015); Northwest Copyright Society Presentation (2015)

*Copyright in Characters: A Literary Perspective*, Loyola University Los Angeles (2016); Lewis & Clark Law School (2012); 10<sup>th</sup> Annual IPSC, Boalt Law School (2010); New England IP Scholars Workshop (Fall 2010); Univ. of Toronto Faculty of Law, Law and Literature Speaker Series (2010); Third Annual Conference on Innovation and Communications Law, La Trobe University School of Law, Melbourne, Australia (2011)

*Incorporating Literary Methods and Texts in Teaching Tort Law*, AALS (2012)

*Embedded Advertising and the Venture Consumer*, Junior Scholars in Intellectual Property Workshop, Michigan State University College of Law (2010); IP Roundtable, Drake University Law School (2010); IP Speaker Series, George Washington University Law School (2009); 9<sup>th</sup> Annual IPSC, Cardozo Law School (2009)

## SERVICE

*University of Washington*: CASRIP Lead Faculty Director (2016-2018); UW School of Law Dean Search Advisory Committee, (2017-2018); Gates Fellowship Selection Committee (2016-2017); UW Law School Ph.D. Program Committee (2012-2016), Ph.D. Graduate Admissions Committee, Chair (2015-2016); Law School Executive Council (2012-2014); Library Director Search Committee (2015-2016); University Faculty Senate Representative from the Law School (2014-2016); Colloquium Committee (2011-2012; Chair 2014-2015); Doctoral Supervisor of candidates in law and in law and communications; peer reviews for the Cambridge University Press, the *Journal of Law and Society*, *Law and Social Inquiry* and many law reviews.

## **AFFILIATIONS AND OTHER INFORMATION**

- AALS Intellectual Property Section, Executive Committee Member (2013-2015); Chair (2015-2016)
- WIPIP (Works in Progress Intellectual Property Conference) Planning Board (2015-2018)
- Massachusetts Bar Admission (2008)
- Modern Languages Association, Member
- Languages: French (near fluency), Arabic, Italian
- Yoga Behind Bars, Board of Directors, Director (May 2016-November 2016); Vice President (2016-2017)
- Yoga Alliance RT-200 since May 2014 with teaching experience at four institutions; two weekly classes at Be Luminous Yoga (2016-2017; 2018-present)