Preparation for class: please read material listed below before the class. When not specified otherwise, the Chapter numbers in this syllabus refer to a chapter you must read in the book “Licensing Intellectual Property in the Information Age”, Kenneth Port et al. The Problem is the one you should prepare for class. The problems can be found in the On Line Problem Supplement. http://gozips.uakron.edu/%7Edratler/weblic/index.htm

Wednesday, January 6: Introduction, Ch. 1  
Ch 1 Problem # 1 Licensing Deal with Jeans Manufacturer in  
http://gozips.uakron.edu/%7Edratler/weblic/index.htm  
New Rules For Licensing In A New World in Les Nouvelles, Vol. XLIII No. 1

Friday, January 8: IP overview, Ch. 2  
http://www.core77.com/reactor/12.05_ipod_trademark.asp

And what about this settlement over the iPhone!!???


Wednesday, January 13: IP Audit, Ch. 3  
Problem 2: Convincing Contair to Conduct an IP Audit  
Strategic Management Of Patent Portfolios, in Les Nouvelles, Vol. XLII No. 4

Friday, January 15: IP Audit (continued)  
Prepare a list of the results of an IP Audit at Contair (for class discussion)

Wednesday, January 20: Negotiations Ch. 4  
Problem 4: Nondisclosure Agreement and Evaluating Alternative Deals

Friday, January 22: Negotiations (continued) (Continued)

Wednesday, January 27: Valuation, Ch.5 Guest Lecturer, Mr. David Dufendach, accountant and appraiser at Grant Thornton. To get to know your client better, read problems 4 and 5 but only problem 5 will be discussed in the Valuation sessions, problem 4 will be discussed in the Negotiations Session the following week.

Problem 4: Nondisclosure Agreement and Evaluating Alternative Deals

Problem 5: IP Valuation, Risk and the Negotiation Process

Friday, January 29: Valuation, (Continued)
Wednesday, February 3  

**Problem 7**: Term Interactions

**Problem 8**: Joint Ownership and its Pitfalls

**Problem 9**: Evaluating Ownership and Licensing Terms

Friday, February 5:  

Key Provisions (Continued)

Wednesday, February 10:  

**Problem 6**: "Clearing" Rights in Film Clip for Advertising

http://online.wsj.com/public/article/SB116251872110312135-w4gliA07qujno__GPVX9S5HQtJ4_20071102.html?mod=blogs


Friday, February 12:  

Contracts Law Issues, Ch. 8

**Problem 10**: Mass-Market Software Licensing

The Us Supreme Court Clarifies Patent Exhaustion, in Les Nouvelles, Vol. XLIII No. 3

Wednesday, February 17:  

Antitrust Issues, Ch. 9

**Exercise 3**: Antitrust Exposure in Licensing

Friday, February 19:  

License Litigation, Ch. 10

**Problem 11**: Enforcement Issues and Terms

When Can A Licensee Challenge A Licensed Patent? In les Nouvelles, Vol. XLII No. 3

Wednesday, Feb 24:  

International Aspects of Licensing, Ch. 11

**Problem 12**: Territory, Taxes, Governing law, and Dispute Resolution

Friday, February 26:  

International Aspects of Licensing (Continued)

http://www.wto.org/english/tratop_e/trips_e/trips_e.htm

http://www.patentlyo.com/patent/2007/05/microsoft_v_att_1.html


http://www.law.washington.edu/Casrip/Newsletter/Vol14/newsv14i2LegTanaka.html

Wednesday, March 3: Tax Issues, Ch. 12

Guest Lecturer, Mr. James Jantos, Patent Attorney and tax specialist/

Read Chapter 12 Problem as well AS THE FOLLOWING:

"A New Twist in tax Avoidance: Firms Send Best Ideas Abroad", Simpson, Glenn R. WSJ, 06/24/02

"Irish unit lets Microsoft cut taxes in US, Europe", Simpson, Glenn R. WSJ, 11/07/2005
http://www.post-gazette.com/pg/05311/602213.stm
"Microsoft Unit Is No. 1 Earner In Ireland", Simpson, Glenn R. WSJ, 12/20/2005
http://online.wsj.com/public/article/SB113503409233126779-6iJ0PFU962gdSvfOck0fq_MmKZw_20061219.html?mod=fff_main_tff_top
"The Netherlands, the New Tax Shelter Hot Spot", Browning, Lynny, NYT, 02/04/2007

IP holding company legal articles (skim-read only):
(Available on Westlaw or Lexis)

Friday, March 5: Bankruptcy, Ch.13
Guest Lecturer, Mr. Mike Wickstead of Ogden Murphy Wallace, P.L.L.C.

Problem 14: Protecting Licensees against Licensors' Bankruptcy

Wednesday, March 11: Biotech and Class Evaluation., Ch. 14

Problem 15: Joint Research Agreements with Government-Sponsored Participants
Generic Drugs/Loopholes:

Wednesday, March 10 Summary of class. Exam preparation.