

JULY 10 - 21, 2017

# 2017 CASRIP INNOVATION POLICY SUMMER INSTITUTE

WILLIAM H. GATES HALL ROOM 127  
UNIVERSITY OF WASHINGTON SCHOOL OF LAW, SEATTLE, WASHINGTON

## WEEK 2 (JULY 17 - JULY 21, 2017) - PATENT BASICS AND CURRENT ISSUES IN US PATENT LAW

**MONDAY, JULY 17, 2017** (CLE Credits pending)

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|-------------------------|---|
| 8:00 a.m. – 8:30 a.m.   | <b>Orientation Meeting for International Participants</b>   |
| 8:30 a.m. – 10:00 a.m.  | <b>Section 101: Patent Eligibility. From Samuel Morse to Alice v. CLS. The Statutory and Common Law Development of the Doctrine and its Implications for the Software and Life Sciences Industries</b><br><i>Martin Adelman</i> , George Washington University School of Law<br><i>T. Andrew Culbert</i> , UW School of Law, Perkins Coie LLP |
| 10:00 a.m. - 10:15 a.m. | <b>Break</b>  |
| 10:15 a.m. - 11:45 a.m. | <b>Section 101: Recent Case Law Developments and the View of the USPTO</b><br><i>Martin Adelman</i> , George Washington University School of Law<br><i>William LaMarca</i> , Office of the Solicitor, the United States Patent and Trademark Office (USPTO)   |
| 11:45 a.m. - 1:00 p.m.  | <b>Lunch</b>  |
| 1:00 p.m. - 2:30 p.m.   | <b>Hatch Waxman: A Brief Primer and Recent Developments</b><br><i>Crystal Canterbury</i> , Perkins Coie LLP<br><i>Danielle Grant-Keane</i> , Perkins Coie LLP   |



- 2:30 p.m. - 3:15 p.m.**      **Guest Speaker: Handling Patent Cases that Cross Borders**  
*The Honorable James Robart, United States District Court, Western District of Washington*
- 3:15 p.m. - 3:30 p.m.**      **Break**
- 3:30 p.m. - 5:00 p.m.**      **Ethical Considerations for the Patent Practitioner**  
*Larry Graham, Lowe Graham Jones*
- 5:00 p.m. - 5:30 p.m.**      **Washington Pro Bono Patent Network: An Introduction**  
*John Cabecca, Director, Silicon Valley United States Patent and Trademark Office*  
*T. Andrew Culbert, UW School of Law, Perkins Coie LLP*
- 5:30 - 6:30**      **Reception**

**TUESDAY, JULY 18, 2017** (CLE Credits pending)

- 8:30 a.m. - 10:00 a.m.**      **Section 102: The Novelty Requirement under U.S. law. Implications of the America Invents Act and Worldwide Patent Harmonization**  
*Martin Adelman, George Washington University School of Law*  
*T. Andrew Culbert, UW School of Law, Perkins Coie LLP*
- 10:00 a.m. - 10:15 a.m.**      **Break**
- 10:15 a.m. - 11:45 a.m.**      **Recent Case Law Interpreting the Novelty Requirement and PTO Interpretations**  
*Martin Adelman, George Washington University School of Law*  
*William LaMarca, Office of the Solicitor, the United States Patent and Trademark Office (USPTO)*
- 11:45 a.m. - 1:00 p.m.**      **Lunch**
- 1:00 p.m. - 2:30 p.m.**      **The Patent Exhaustion Doctrine: Implications of Lexmark v. Impression Products**  
*Ramsey Al-Salam, Perkins Coie LLP*
- 2:30 p.m. - 3:15 p.m.**      **Guest Speaker: Claim Construction: US, UK, and Germany**  
*Isabella Fu, Associate General Counsel and Head of International IP litigation, Microsoft Corporation*
- 3:15 p.m. - 3:30 p.m.**      **Break**



- 3:30 p.m. - 4:15 p.m.**      **Patent Licensing Beyond Exhaustion: Trends and Case Law Developments**  
*Bill Harmon, Shook, Hardy & Bacon*
- 4:15 p.m. - 5:00 p.m.**      **Appeals in the U.S. Patent Office**  
*David Sheldon, Christensen O'Connor Johnson Kindness PLLC*
- 5:30 p.m. - 7:30 p.m.**      **Happy Hour Reception hosted by Dorsey & Whitney Law Firm**  
(Transportation provided. Bus departs UW at 5 p.m. Bus departs Dorsey at 7:30 p.m.)

**WEDNESDAY, JULY 19, 2017** (CLE Credits pending)

- 8:30 a.m. - 10:00 a.m.**      **Patent Prosecution I**  
*Melanie Seelig, Knobbe, Martens, Olson & Bear*
- 10:00 a.m. - 10:15 a.m.**      **Break**
- 10:15 a.m. - 11:45 a.m.**      **Patent Prosecution II**  
*Melanie Seelig, Knobbe, Martens, Olson & Bear*
- 11:45 a.m. - 1:00 p.m.**      **Lunch**
- 1:00 p.m. - 2:30 p.m.**      **Functional Claiming: New Traps for Prosecutors / Opportunities for Litigators, Under *Williamson* and *Nautilus***  
*John Vandenberg, Klarquist Sparkman LLP*
- 2:30 p.m. - 3:15 p.m.**      **Guest Speaker: Challenges of a Start-Up in the Disruptive Economy**  
*Kathleen Philips, Chief Operating Officer, Zillow, Inc.*
- 3:15 p.m. 3:30 p.m.**      **Break**
- 3:30 p.m. - 4:15 p.m.**      **Standard Essential Patents, FRAND and the FTC**  
*T. Andrew Culbert, UW School of Law, Perkins Coie LLP*
- 4:15 p.m. - 5:00 p.m.**      **Design Patents: An Important Tool in Your IP Toolbox**  
*Rhys Lawson, Christensen O'Connor Johnson Kindness PLLC*
- 5:30 p.m. - 7:30 p.m.**      **Happy Hour Reception at Agua Verde hosted by Knobbe Martens Law Firm**

**THURSDAY, JULY 20, 2017** (CLE Credits pending)



- 8:30 a.m. – 10:00 a.m.**      **The Duty of Candor during Patent Prosecution and the Inequitable Conduct Doctrine**  
*Michael Stein, Baker Hostetler*
- 10:00 a.m. - 10:15 a.m.**      **Break**
- 10:15 a.m. - 11:45 a.m.**      **Patent Prosecution and Section 101 Rejections for Non-statutory Subject Matter**  
*Brooke Quist, Seed IP Law Group LLP*  
*Stephen Rosenman, Seed IP Law Group*
- 11:45 a.m. - 1:00 p.m.**      **Lunch**
- 1:00 p.m. - 2:00 p.m.**      **Patent Damages: Smallest Saleable Unit and the Apportionment Doctrine**  
*David Killough, Microsoft Corporation*
- 2:00 p.m. - 2:30 p.m.**      **Guest Speaker: Creating a Patent Portfolio for a Start-Up Company**  
*John Mulgrew, Head of Global IP, Uber, Inc.*
- 2:30 p.m. - 2:45 p.m.**      **Break**
- 2:45 p.m. - 3:45 p.m.**      **IPR Practice Under the America Invents Act: the American System of Bifurcation**  
*Bill McCabe, Perkins Coie LLP*  
*Gene Lee, Perkins Coie LLP*
- 3:45 p.m. – 5:00 p.m.**      **The Constitutionality of IPRs: The Supreme Court Set to Rule**  
*Stuart Dunwoody, Davis Wright Tremaine*  
*David Killough, Microsoft Corporation*  
*John Vandenberg, Klarquist Sparkman LLP*  
*John Duffy, University of Virginia School of Law*
- 7:10 p.m. - 10:00 p.m.**      **Mariners' Baseball Game at Safeco Field** (Tickets provided by Perkins Coie LLP)

**FRIDAY, JULY 21, 2017** (CLE Credits pending)

- 8:30 a.m. – 10:00 a.m.**      **Patent Litigation I**  
*Paul Meiklejohn, Dorsey & Whitney LLP*



*Geoffrey Godfrey*, Dorsey & Whitney LLP

**10:00 a.m. - 10:15 a.m.**

**Break**

**10:15 a.m. - 11:45 a.m.**

**Patent Litigation II**

*Paul Meiklejohn*, Dorsey & Whitney LLP

*Geoffrey Godfrey*, Dorsey & Whitney LLP

**11:45 a.m. - 1:00 p.m.**

**Lunch**

**1:00 p.m. - 2:30 p.m.**

**Venue: "Troll" Litigation in the U.S. in Light of the Supreme Court's Decision in T.C. Heartland**

*John Duffy*, University of Virginia School of Law

**2:30 p.m. - 3:15 p.m.**

**Guest Speaker: Challenges of Managing a Patent Litigation Docket**

*Melissa Scanlan*, Vice President, Intellectual Property and Antitrust, T-Mobile USA, Inc.

**3:15 p.m. - 3:30 p.m.**

**Break**

**3:30 p.m. - 5:00 p.m.**

**Global Intellectual Property Portfolio Management & Related Strategy Considerations**

*Andrew Serafini*, Kilpatrick Townsend

*Candice Decaire*, Kilpatrick & Townsend

**5:00 p.m. - 6:00 p.m.**

**Graduation Ceremony and Reception**

