

JULY 10 - 21, 2017

2017 CASRIP INNOVATION POLICY SUMMER INSTITUTE

WILLIAM H. GATES HALL ROOM 127
UNIVERSITY OF WASHINGTON SCHOOL OF LAW, SEATTLE, WASHINGTON

**WEEK 1 (JULY 10-JULY 14, 2017) - INNOVATION POLICY AND
EMERGING ISSUES IN CUTTING-EDGE SECTORS**

MONDAY, JULY 10, 2017 (CLE Credits pending)

**INTELLECTUAL PROPERTY AND COMPETITION ISSUES IMPACTING THE HEALTH
CARE INDUSTRIES**

- 8:00 a.m.** **Orientation Meeting for International Participants**
8:30 a.m. **Registration, Continental Breakfast**
8:55 a.m. **Welcome**
- 9:00 a.m.** **The U.S. Supreme Court and Biosimilar Litigation: Amgen v. Sandoz**
10:00 a.m. *John Duffy, University of Virginia School of Law*
- 10:00 a.m.** **The Latest Developments in CRISPR Technology**
10:30 a.m. *Patrick Morris, Perkins Coie LLP*
- 10:30 a.m.** **Networking Break**
10:45 a.m.
- 10:45 a.m.** **International Patent Exhaustion and the Pharmaceutical Industry**
11:30 a.m. *Mark Freeman, U.S. Department of Justice*
- 11:30 a.m.** **Intellectual Property Licensing Models after Impression Products v. Lexmark**
12:15 p.m. *Robert Gomulkiewicz, University of Washington School of Law*
- 12:15 p.m.** **Lunch Sponsored by Perkins Coie LLP**
1:15 p.m.



1:15 p.m. - 2:45 p.m. **Cybersecurity issues in the Health Care Industry**

Benjamin Byer, Davis Wright Tremaine
Lee Petro, Drinker Biddle & Reath
Candice Decaire, Kilpatrick & Townsend
Moderator: *Andrew Serafini*, Kilpatrick & Townsend

2:45 p.m. - 3:30 p.m. **The Importance of Intellectual Property to Innovation in the Medical Device Industry**

Peter Socarras, Nevro Corp.
Moderator: *Susan Betcher*, Perkins Coie LLP

3:30 p.m. - 3:45 p.m. **Networking Break**

3:45 p.m. - 5:00 p.m. **Reverse Payment Settlements: Competition Law Perspectives from the U.S. and Europe**

Susan Foster, Partner, Perkins Coie LLP
Jan Krauss, Boehmert & Boehmert, Germany

TUESDAY, JULY 11, 2017 (CLE Credits pending)

DESIGN LAW AND THE PROBLEM OF REMEDIES

8:30 a.m. - Registration, Continental Breakfast

8:55 a.m. - Welcome

9:00 - 10:15 a.m. **Legal Protection of Design through Trademark and Copyright**

Mark McKenna, University of Notre Dame
Mark Wittow, K&L Gates
Moderator: *Zahr K. Said*, University of Washington School of Law

10:15 a.m. - 10:30 a.m. **Networking Break**

10:30 a.m. - 12:00 p.m. **Legal Protection of Design through Design Patent**

Sarah Burstein, University of Oklahoma
Sang Jo Jong, Seoul National University
Bobby Soltani, Seed IP Law Group LLP
Moderator: *Mark Lemley*, Stanford Law School



12:00 p.m. - Lunch (provided)
1:15 p.m.

1:15 p.m. - The Problem of Remedies in Design Protection Law
2:45 p.m.

Sang Jo Jong, Seoul National University
Mark Lemley, Stanford Law School
Mark McKenna, University of Notre Dame
Bobby Soltani, Seed IP Law Group LLP
Moderator: *Sarah Burstein, University of Oklahoma*

2:45 p.m. - Networking Break
3:00 p.m.

3:00 p.m. - Panel of “Makers” and Designers
4:30 p.m.

Maxime Bilet, Founder and Owner of Imagine Foods Innovation Group
Annie Johnson, Brewmaster, PicoBrew
Stephanie Swane, Publisher of Modernist Cuisine Cookbook Series
Moderator: *Mark McKenna, University of Notre Dame*

4:30 p.m. - Reception
5:30 p.m.

WEDNESDAY, JULY 12, 2017 (CLE Credits pending)

AUGMENTED AND VIRTUAL REALITY LAW AND POLICY

9:00 a.m. - Registration, Continental Breakfast
9:25 a.m. - Welcome

9:30 - Law, Virtual Reality, and Augmented Reality
10:15 a.m. *Mark Lemley, Stanford Law School*

10:15 a.m. - Panel: Virtual Reality and Augmented Reality Law in Practice I
11:15 a.m. *Alexia Bedat, Klaris Law LLP*
Holly Nguyen, Oculus

Moderator: *Ryan Calo, University of Washington School of Law*

11:15 a.m. - Networking Break
11:30 a.m.



- 11:30 a.m. - Privacy and Security in Augmented Reality**
12:15 p.m. *Franziska Roesner, University of Washington*
- 12:15 p.m. - Demo: New in Augmented Reality**
12:30 p.m.
- 12:30 p.m. - Lunch** (sponsored by the Tech Policy Lab)
1:30 p.m.
- 1:30 p.m. - Panel: Virtual Reality and Augmented Reality Law in Practice II**
2:30 p.m. *Joel Emans, Pokémon*
Rachael Vaughn, Google
- Moderator: *Kate Spelman, Lane Powell LLP*
- 2:30 p.m. - Networking Break**
3:00 p.m.
- 3:00 p.m. - Diverse Voices Workshop**
4:00 p.m. *Lassana Magassa, University of Washington*

THURSDAY, JULY 13, 2017 (CLE Credits pending)

INNOVATIONS AND CHALLENGES FROM BUSINESS TO CAPITAL TO CARS

- 8:30 a.m. - Registration, Continental Breakfast**
8:55 a.m. - Welcome
- 9:00 - Growing Business and Legal Challenges of the Sharing Economy**
10:15 a.m. *Ryan Calo, University of Washington School of Law*
Trent Dykes, DLA Piper
Greg Gottesman, Pioneer Square Labs and Madrona Venture Group
Moderator: *Jennifer Fan, University of Washington School of Law*
- 10:15 a.m. - Networking Break**
10:30 a.m.
- 10:30 a.m. - Corporate Venture Capital's Impact on Innovation**
12:00 p.m. *Eric Carnell, Farmer's Business Network, Inc.*
Byron Dailey, Lane Powell
Lisa Nelson, Microsoft Ventures
Moderator: *Jennifer Fan, University of Washington School of Law*
- 12:00 p.m. - Lunch** (provided)



12:20 p.m.

12:20 p.m. - **Algorithms, Machine Learning, and Autonomous Vehicle Technology**

1:15 p.m. *Pedro Domingos, University of Washington School of Law*

William Covington, University of Washington School of Law

1:15 p.m. - **Networking Break**

1:30 p.m.

1:30 p.m. - **Autonomous Vehicles; Addressing the Challenges of Innovative Technologies**

2:45 p.m. *Daniel Li, Madrona Venture Group*

Representative Jeff Morris, Washington State House of Representatives

Matt Shobe, Mighty Ai

Scott Kubly, City of Seattle

Moderator: *William Covington, University of Washington School of Law*

2:45 p.m. - **Update on Autonomous Vehicles Technology** (Videos)

3:30 p.m.

FRIDAY, JULY 14, 2017 (CLE Credits pending)

2017 GLOBAL INNOVATION LAW SUMMIT

