GET A GREAT FOUNDATION IN U.S. AND INTERNATIONAL TECHNOLOGY PROTECTION LAW AND PRACTICE IN LESS THAN THREE WEEKS

JULY 14 - JULY 29, 2016
The CASRIP Summer Institute is the benchmark for intellectual property summer programs in the United States, covering patent prosecution, patent litigation, technology licensing and IP management fundamentals from a comparative law perspective.

Core Summer Institute faculty include former Federal Circuit Chief Judge, Randall R. Rader, Microsoft International Patent Litigator, Andy Culbert, USPTO Solicitor, Bill LaMarca, as well as distinguished visiting professors, and experienced litigators from Seattle, Silicon Valley, Washington, D.C. and Germany.

The Summer Institute is designed for patent prosecutors, litigators and managers who will learn from other experienced litigators and IP managers as they share their practical experience in developing and defending IP portfolios.

The Summer Institute also offers opportunities to network with patent practitioners during fun summer activities—a Mariners’ baseball game, luncheons, receptions, and other events hosted by local Seattle law firms as well as an optional trip to the USPTO and the U.S. Court of Appeals for the Federal Circuit in Washington, D.C.

CASRIP also provides bilingual teaching assistants to assist participants in small study groups.

LEARN U.S. PATENT LAW OR IP MANAGEMENT IN LESS THAN THREE WEEKS!
WHAT YOU WILL LEARN

INTRODUCTION // July 14-15*

- Copyright/Trademark/Trade Secret Basics
- Introduction to American Common Law System
- Legal English
- Introduction to U.S. Litigation

*Strongly recommended for international participants.

CORE SUBJECTS // July 18-21

- U.S. Patent Law Basics
- U.S. Patent Prosecution
- U.S. Patent Litigation

DISTINGUISHED SHIDLER LECTURE AND RECEPTION // July 22

ADVANCED SUBJECTS // July 25-29

ADVANCED PATENT PROSECUTION TRACK
- U.S. Interference Proceedings
- U.S. Patent Prosecution
- U.S. Claims
- U.S. Patent Drafting Clinic
- E.U. Patent Prosecution
- Advanced Patent Cases
- Advanced Patentability
WHAT YOU WILL LEARN

U.S. AND E.U. IP ENFORCEMENT TRACK
• U.S. Entrepreneurship
• E.U. Patent Procurement
• Technology Transfer
• International Litigation Strategies
• E.U. Patent Licensing
• Advanced Patent Cases
• Global IP Portfolio Management
• E.U. Patent Enforcement
• Technology Licensing
• Damages

IP MANAGEMENT TRACK
• U.S. Entrepreneurship
• IP Evaluation
• Technology Transfer
• IP Management
• IP Ventures & Open Innovation
• Technology Licensing
• Pharmaceutical Licensing
• Global IP Portfolio Management
• Internet Marketing
• Angel Investors & Incubators
• LOI & M&A Negotiation
• Video Game Protection
• Global Brand Strategy

SYLLABUS ONLINE


OPTIONAL TRIP TO WASHINGTON, D.C. // AUGUST 1-2

At the conclusion of the Summer Institute, participants have the option of visiting the USPTO and the U.S. Court of Appeals for the Federal Circuit in Washington, D.C. Participants are responsible for arranging their own flights & lodging and all related expenses. Limited to 25 participants and advanced registration required. For more information, email Anna Bakhmetyeva at annaba@uw.edu.
FACULTY, PROFESSORS AND ATTORNEYS

UW Faculty & Staff

RANDALL RADER
Former Chief Judge, U.S. Court of Appeals for the Federal Circuit; Part-Time Lecturer, IP LL.M. Program

ANDY CULBERT
Microsoft Attorney; Part-time Lecturer, IP LL.M. Program

BOB GOMULKIEWICZ
Faculty Director, CASRIP and Professor

SEAN O’CONNOR
Faculty Director and Chair, CASRIP and Professor

SIGNE NAEVE
Director, IP LL.M. Program and Law Lecturer

JENNIFER FAN
Managing Director, Entrepreneurial Law Clinic and Senior Lecturer

KATHY KLINE
Director, Conferences & Continuing Education

ANNA BAHKMETYEVA
Program Manager, CASRIP

Visiting Professors (invited)

MARTIN ADELMAN
Director and Professor, George Washington School of Law IP Program, Washington, D.C.

MARIO FRANZOSI
Professor, University of Milan, Italy and Founding Partner, Franzosi Dal Negro Pensato Setti, Milan, Italy

HEINZ GODDAR
Professor, University of Bremen, Germany and patent attorney, Boehmert & Boehmert, Munich, Germany

UW Adjunct Professors (invited)

MICHAEL ATKINS
Founding Partner, Atkins Intellectual Property PLLC

KARL HERMANNS
Partner, Seed Intellectual Property Law Group PLLC

JAN KRAUSS
Partner, Boehmert & Boehmert, Berlin, Germany

PAUL MEIKLEJOHN
Partner, Dorsey & Whitney LLP

JEFF SAKOI
Partner, Seed Intellectual Property Law Group PLLC

DOUGLAS STEWART
Partner, Bracewell & Giuliani LLP
Attorneys (invited)

**RAMSEY AL-SALAM**  
Partner, Perkins Coie LLP

**MICHAEL ANDERSON**  
Partner, Baker & Hostetler LLP

**BROOK ASSEFA**  
Patent Portfolio Manager, The Boeing Company

**PETER AYERS**  
Partner, Lee & Hayes

**NEAL BLACK**  
Managing Member, Adkins Plant Elvins & Black

**JOHN BRANCH**  
Partner, Lowe Graham & Jones

**BARRY BRETSCHNEIDER**  
Partner, Baker & Hostetler LLP

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Founding Partner, AMPACC Law Group

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Assistant Vice President, Senior Patent Counsel, L’Oreal Research and Innovation

**DIANNA EL HIOUM**  
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**MICHAEL ELMER**  
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Associate General Counsel, Amazon

**RUSS JACOBS**  
Director Corporate Counsel, Starbucks

**PAM JACOBSON**  
Partner, Betts Patterson & Mines

**CHRISTOF KARL**  
Partner, Bardehle Pagenberg

**KATHERINE KOWALCHYK**  
Partner, Merchant & Gould PC

**WILLIAM LAMARCA**  
Special Counsel for Patent & IP Litigation, Solicitor’s Office, USPTO

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Partner, Seed Intellectual Property Law Group PLLC

**JESSICA MEYERS**  
Attorney, Microsoft Corporation

**KEVAN MORGAN**  
Partner, Seed Intellectual Property Law Group PLLC

**TILMAN MÜLLER-STOY**  
Partner, Bardehle Pagenberg
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LISA NORTON
Associate Director, CoMotion, University of Washington

RICHARD OGAWA
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STEPHEN ROSENMAN
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ANDY SANDERS
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JULIE SANDLER
Principal, Madrona Venture Group

MELANIE SEELIG
Partner, Knobbe Martens Olson & Bear LLP

ANDREW SERAFINI
Partner, Kilpatrick Townsend & Stockton

BRANDON STALLMAN
Member, Christensen O’Connor Johnson Kindness PLLC

MICHAEL STEIN
Partner, Baker & Hostetler LLP

CHRISTOPHER SWEENEY
Partner, Knobbe Martens Olson & Bear LLP

MICHAEL SWOPE
Partner, Baker & Hostetler LLP

SUNG YANG
Director, Law & Corporate Affairs Starbucks Coffee Company
Each option includes tuition, textbooks, and electronic course materials, but does not include airfare or lodging.

<table>
<thead>
<tr>
<th>OPTION</th>
<th>Dates</th>
<th>INTRODUCTION, CORE AND ADVANCED SUBJECTS</th>
<th>BEFORE 4/1</th>
<th>4/1 OR AFTER</th>
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<td>OPTION 1</td>
<td>7/14 - 7/29*</td>
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<td>$5,400</td>
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<td>OPTION 5</td>
<td>7/22 - 7/29*</td>
<td>IP MANAGEMENT ONLY</td>
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**OPTIONAL TRIP TO WASHINGTON, D.C.**
8/1 - 8/2

$300 $500

*The Distinguished Shidler Lecture and Reception, July 22, is included in all tracks.*

**Academic/Government discount = $4,800; 20% discount for students in the University of Washington or the George Washington University IP LL.M. programs.

All participants will receive a certificate.
Course Materials

All participants will have free access to electronic versions on their laptops or other mobile devices.

Visa

Please apply for your visa early; sometimes more than three months are necessary to process a visa. Be sure to include proof of financial support. Business attendees will need a B-1 visa unless your home country participates in the visa waiver program (see http://travel.state.gov/content/visas/en/visit.html).

Housing

A limited number of rooms in UW Housing have been reserved and will be released on a space-available basis. The housing rate, including two meals per day is approximately $1,700 for single occupancy or $1,100 for double occupancy for 18 nights of housing. Participants may also arrange housing through the University Inn hotel or Watertown Hotel.

Register Online

https://www.law.uw.edu/casrip/institute/regSummer.aspx

Fax to:

UW School of Law CASRIP Summer Institute 1.206.685.3929

Mail to:

CASRIP SUMMER INSTITUTE
University of Washington School of Law
William H. Gates Hall, Box 353020
Seattle, Washington 98195-3020 USA
2016 PATENT & IP LAW SUMMER INSTITUTE
JULY 14 - JULY 29, 2016

☐ MAIL FORM AND PAYMENT TO: University of Washington School of Law;
Conferences & Continuing Education; Box 353020; Seattle, WA 98195-3020
Make check or money order payable to Washington Law School Foundation

☐ REGISTER BY FAX: 1.206.685.3929  ☐ REGISTER ONLINE: https://www.law.uw.edu/casrip/institute/regSummer.aspx

NAME (MR./MS.)
TITLE       FIRM / ORGANIZATION

ADDRESS      CITY

WA   COUNTRY    POSTAL CODE

PHONE   FAX     EMAIL

Course Options: Select one

☐ OPTION 1 Introduction, Core and Advanced Subjects (July 14 - July 29)
☐ OPTION 2 Core and Advanced Subjects (July 18 - July 29)
☐ OPTION 3 Introduction and Advanced Subjects (July 14 - July 22)
☐ OPTION 4 Advanced Subjects Only (July 22 - July 29)
☐ OPTION 5 IP Management Only (July 22 - July 29)

Additional Option:
☐ WASHINGTON, D.C. TRIP (August 1 - August 2)

For more information about CASRIP visit our website:
ONLINE www.law.uw.edu/CASRIP

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PHONE 1.206.543.0059 or 1.800.253.8648